Tomorrows’ Practice Manager – Dentistry is changing, are you?

Asks Seema Sharma

Exercising all aspects of running the practice takes time

‘No two days are the same, but a little less fire fighting and a little more time to plan would be a godsend... a little more money would not go amiss either’

T

his is the first in a series of articles on dental practice management in the changing clinical and commercial environment dentistry operates in today.

So you’ve done the rotas, checked the lab work is in, booked a temp because the nurse in Room 1 called in sick again (third time this month? Roll on her next appraisal!). The dentist in Room 2 is stressing because his 9am patient is in the chair and he has no idea how to switch the PC on let alone find the BPE probe - that’s because the hygienist was in yesterday and they all seem to end up in her room... you had to send his nurse down to sort out the stock that has just arrived, otherwise she would have found them by now.

The phones are ringing off the hook – that’s good, phones bring in revenue you think fleetingly, but wouldn’t it be great if someone could help you get through it?

“Could you research websites for updates on practice management or practice owners keep pace with the changing world of dentistry? Email the author at seema.sharma@dentabyte.co.uk to find out more. Visit www.Dentabyte.co.uk to register for updates on practice management or email Seema at seema.sharma@dentabyte.co.uk to find out more.

Dentalbyte Core CPD Essentials meet all the necessary learning outcomes and are presented by recognised experts in their field.

TOPICS

Medical Emergencies (2 hours)

Decontamination & HTM 01-05 (2.5 hours)

PEP UP YOUR PRACTICE 1 DAY CONFERENCE

FRIDAY 1st OCTOBER 2010, LONDON CANARY WHARF, £295

From next year, practice owners and managers need to know how to meet the requirements of Care Quality Commission, NHS Key Performance Indicators, survival and growth in a changing economic climate and much more.

CONFIRMED SPEAKERS

SEEMA SHARMA

CEO, Dentabyte.co.uk

Dentabyte is rolling out approved management courses for tomorrow’s practice managers to keep pace with the changing job description coming their way in 2011.

ANDY ACTON

Director, Frank Taylor and Associates

Frank Taylor and Associates have helped thousands of clients in the dental business arena – from benchmark practice valuations to hands-on programmes to improve practice performance.

www.dentabyte.co.uk

info@dentabyte.co.uk

0208 297 9100

Dentalbyte

Develop. Improve. Achieve.